

# Advertising Contract Bullis School Gala 2019

Bullis School Gala Committee • 10601 Falls Road, Potomac, MD 20854  
 Tel: 301-983-5736 • Fax: 301-634-3653 • gala@bullis.org



[This form constitutes an agreement to advertise in the Bullis Gala catalog.]

Advertiser Name: \_\_\_\_\_

Please check:  Business  Bullis Parent  Bullis Alumnus/na Year \_\_\_\_\_  Faculty/Staff  Grandparent/Child's name \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad Authorization (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Person (if different from above): \_\_\_\_\_

Contact Telephone (if different from above): \_\_\_\_\_

Ad Sizes (Please check selection)		B/W		Color
Bid Paddle (7½" x 10" horizontal) – includes link on gala website and full page (5" x 8") ad in printed catalog	<input type="checkbox"/>	\$5,000	<input type="checkbox"/>	\$6,000
Back Cover (5" x 8")	<input type="checkbox"/>	\$2,000	<input type="checkbox"/>	\$3,000
Inside Front Cover (5" x 8")	<input type="checkbox"/>	\$1,500	<input type="checkbox"/>	\$2,250
Inside Back Cover (5" x 8")	<input type="checkbox"/>	\$1,200	<input type="checkbox"/>	\$2,100
Full Page (5" x 8")	<input type="checkbox"/>	\$ 600	<input type="checkbox"/>	\$ 900
½ Page (5" x 3⅞" Horizontal)	<input type="checkbox"/>	\$ 400	<input type="checkbox"/>	\$ 600
Horizontal Business Card (2" x 3 ½") (Vertical Business cards can not be accepted)	<input type="checkbox"/>	\$ 250	<input type="checkbox"/>	\$ 250

**Specifications:** Except for color advertisements, the catalog is printed in black and white.  
 Finalized digital or hard copy camera-ready art is required per the above specs.  
 Formats accepted: JPG/JPEG or PDF, completed layout, 300+ dpi.  
 Ads may be submitted via email to [gala@bullis.org](mailto:gala@bullis.org).  
 Please save your advertisement as the name of your company.

***Ad Copy is due Friday, February 8, 2019***

**Payment Information:** Name \_\_\_\_\_

Visa  MC  AmEx CC# \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ CVV Code \_\_\_\_\_

Check (payable to "Bullis Gala") # \_\_\_\_\_ Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Submit this form, along with your payment by Friday, February 8, 2019 Email: gala@bullis.org  
 Your donation may be tax deductible; check with your tax advisor. Fed Tax ID: 52-0635080